

Indicator 3: Industrial Trends in Estimated Employment

Introduction: The industrial composition of an area's employment base is critical to local labour market planning. It must be remembered that the demand for labour is a function of the demand for what the worker produces. Therefore, the supply-demand dynamics within a particular industry dictate the demand for the worker.

**Profile Table 3A
Top 20 Industries by Total Estimated Employment
by Employee Size Range
December 2007**

| | NAICS | Employee Size Range | | | | | | | | | Total Est. | % |
|----|--|---------------------|-------|-------|-------|-------|-------|---------|---------|--------|------------|-----|
| | | 0 | 1-4 | 5-9 | 10-19 | 20-49 | 50-99 | 100-199 | 200-499 | 500+ | | |
| 1 | 336 Transportation Equipment Manufacturing | 21 | 15 | 20 | 42 | 248 | 136 | 285 | 1,237 | 13,832 | 15,836 | 7.9 |
| 2 | 722 Food Services and Drinking Places | 422 | 465 | 1,122 | 2,370 | 4,103 | 4,032 | 1,900 | 809 | 0 | 15,223 | 7.6 |
| 3 | 611 Educational Services | 216 | 114 | 154 | 408 | 544 | 475 | 0 | 0 | 12,619 | 14,530 | 7.3 |
| 4 | 561 Administrative and Support Services | 898 | 677 | 905 | 1,019 | 1,120 | 1,166 | 1,525 | 1,495 | 1,245 | 10,050 | 5.0 |
| 5 | 913 Local, Municipal and Regional Public Administration | 1 | 0 | 0 | 28 | 30 | 209 | 254 | 600 | 8,338 | 9,460 | 4.7 |
| 6 | 541 Professional, Scientific and Technical Services | 3,218 | 2,013 | 926 | 839 | 997 | 402 | 0 | 893 | 0 | 9,288 | 4.6 |
| 7 | 221 Utilities | 19 | 13 | 32 | 27 | 58 | 139 | 0 | 285 | 8,401 | 8,974 | 4.5 |
| 8 | 238 Specialty Trade Contractors | 1,679 | 1,345 | 1,495 | 1,405 | 1,230 | 523 | 269 | 0 | 0 | 7,946 | 4.0 |
| 9 | 622 Hospitals | 0 | 4 | 0 | 0 | 0 | 0 | 292 | 298 | 7,254 | 7,848 | 3.9 |
| 10 | 621 Ambulatory Health Care Services | 208 | 1,087 | 1,198 | 990 | 743 | 347 | 411 | 537 | 0 | 5,521 | 2.8 |
| 11 | 452 General Merchandise Stores | 82 | 67 | 178 | 143 | 128 | 146 | 1,848 | 2,747 | 0 | 5,339 | 2.7 |
| 12 | 445 Food and Beverage Stores | 183 | 325 | 365 | 606 | 458 | 847 | 1,871 | 0 | 0 | 4,655 | 2.3 |
| 13 | 713 Amusement, Gambling and Recreation Facilities | 135 | 107 | 173 | 467 | 648 | 550 | 777 | 574 | 1,121 | 4,552 | 2.3 |
| 14 | 531 Real Estate | 1,872 | 334 | 185 | 172 | 476 | 274 | 139 | 0 | 0 | 3,452 | 1.7 |
| 15 | 236 Construction of Buildings | 807 | 473 | 453 | 503 | 413 | 341 | 129 | 294 | 0 | 3,413 | 1.7 |
| 16 | 624 Social Assistance | 40 | 108 | 221 | 658 | 1,025 | 405 | 703 | 0 | 0 | 3,160 | 1.6 |
| 17 | 441 Motor Vehicle and Parts Dealers | 143 | 93 | 169 | 311 | 616 | 1,080 | 647 | 0 | 0 | 3,059 | 1.5 |
| 18 | 417 Machinery, Equipment, Supplies Wholesaler-Distributors | 184 | 181 | 274 | 425 | 448 | 67 | 279 | 839 | 0 | 2,697 | 1.3 |
| 19 | 448 Clothing and Clothing Accessories Stores | 76 | 142 | 578 | 692 | 444 | 132 | 271 | 321 | 0 | 2,656 | 1.3 |
| 20 | 811 Repair and Maintenance | 556 | 568 | 732 | 347 | 257 | 65 | 124 | 0 | 0 | 2,649 | 1.3 |

Total Estimated Employment

140,308 (70.1%)

**Profile Table 3B
Top 20 Industries Exhibiting an Increase in Total Estimated Employment
December 2003 to December 2007**

| NAICS | Total Employment 2003 | Total Employment 2007 | Absolute Change | Percent Change |
|--|--------------------------------------|--------------------------------------|----------------------------|---------------------------|
| 611 Educational Services | 12,515 | 14,530 | +2,015 | +16.1 |
| 722 Food Services and Drinking Places | 14,040 | 15,223 | +1,183 | +8.4 |
| 561 Administrative and Support Services | 8,886 | 10,050 | +1,164 | +13.1 |
| 913 Local, Municipal and Regional Public Administration | 8,417 | 9,460 | +1,043 | +12.4 |
| 713 Amusement, Gambling and Recreation Facilities | 3,768 | 4,552 | +784 | +20.8 |
| 452 General Merchandise Stores | 4,781 | 5,339 | +558 | +11.7 |
| 621 Ambulatory Health Care Services | 5,016 | 5,521 | +505 | +10.1 |
| 624 Social Assistance | 2,669 | 3,160 | +491 | +18.4 |
| 417 Machinery, Equipment, Supplies Wholesaler-Distributors | 2,231 | 2,697 | +466 | +20.9 |
| 813 Religious, Grant-Making, Civic, Professional, Similar Orgs | 1,869 | 2,313 | +444 | +23.8 |
| 111 Crop Production | 1,102 | 1,476 | +374 | +33.9 |
| 812 Personal and Laundry Services | 1,884 | 2,258 | +374 | +19.9 |
| 221 Utilities | 8,643 | 8,974 | +331 | +3.8 |
| 444 Building Material and Garden Equipment and Supplies Dealers | 1,393 | 1,721 | +328 | +23.5 |
| 623 Nursing and Residential Care Facilities | 2,084 | 2,364 | +280 | +13.4 |
| 415 Motor Vehicle and Parts Wholesaler- Distributors | 977 | 1,193 | +216 | +22.1 |
| 442 Furniture and Home Furnishings Stores | 944 | 1,154 | +210 | +22.2 |
| 237 Heavy and Civil Engineering Construction | 1,038 | 1,234 | +196 | +18.9 |
| 451 Sporting Goods, Hobby, Book, Music Stores | 953 | 1,144 | +191 | +20.0 |
| 488 Support Activities for Transportation | 328 | 495 | +167 | +50.9 |

Total **83,538** **94,858** **+11,320** **+13.5**

Source: Statistics Canada, Canadian Business Patterns

Profile Table 3C
Top 20 Industries Exhibiting a Decrease in Total Estimated Employment
December 2003 to December 2007

| NAICS | Total Employment 2003 | Total Employment 2007 | Absolute Change | Percent Change |
|--|-----------------------------|-----------------------------|--------------------|-------------------|
| 336 Transportation Equipment Manufacturing | 19,800 | 15,836 | -3,964 | -20.0 |
| 541 Professional, Scientific and Technical Services | 9,980 | 9,288 | -692 | -6.9 |
| 335 Electrical Equipment, Appliance, Component Manufacturing | 870 | 299 | -571 | -65.6 |
| 622 Hospitals | 8,355 | 7,848 | -507 | -6.1 |
| 236 Construction of Buildings | 3,776 | 3,413 | -363 | -9.6 |
| 332 Fabricated Metal Product Manufacturing | 2,637 | 2,275 | -362 | -13.7 |
| 484 Truck Transportation | 2,817 | 2,463 | -354 | -12.6 |
| 531 Real Estate | 3,769 | 3,452 | -317 | -8.4 |
| 238 Specialty Trade Contractors | 8,262 | 7,946 | -316 | -3.8 |
| 811 Repair and Maintenance | 2,955 | 2,649 | -306 | -10.4 |
| 326 Plastics and Rubber Products Manufacturing | 2,251 | 1,945 | -306 | -13.6 |
| 333 Machinery Manufacturing | 2,356 | 2,119 | -237 | -10.1 |
| 418 Miscellaneous Wholesaler-Distributors | 1,373 | 1,147 | -226 | -16.5 |
| 419 Wholesale Electronic Markets, Agents-Brokers | 721 | 526 | -195 | -27.0 |
| 323 Printing and Related Support Activities | 1,098 | 906 | -192 | -17.5 |
| 322 Paper Manufacturing | 1,385 | 1,200 | -185 | -13.4 |
| 524 Insurance Carriers and Related Activities | 1,166 | 982 | -184 | -15.8 |
| 454 Non-Store Retailers | 376 | 199 | -177 | -47.1 |
| 327 Non-Metallic Mineral Product Manufacturing | 1,041 | 896 | -145 | -13.9 |
| 413 Food, Beverage and Tobacco Wholesaler-Distributors | 560 | 423 | -137 | -24.5 |
| Total | 77,630 | 67,569 | -10,061 | -13.0 |

Source: Statistics Canada, Canadian Business Patterns