

**Community Partnership #4**

<b>Start-End Year:</b> 2009-2010	<b>Project ID#:</b> BUS408	<b>Partnership Type:</b> Business/Employer Outreach
<b>Partnership Title:</b> 7 <sup>th</sup> Annual Farm Tour - City of Pickering		
<b>Description of Proposed Partnership:</b>  Organize farm tour for regional, municipal and school board elected representatives and administrators, provincial and federal government members, advisory committee members, educators, agricultural leaders and the media, to inform about issues facing agriculture, new technologies, impact of legislation, and rural economic development.  Origin of Partnership: 2008 TOP Report – Trend: <u>Skill and Workforce Shortages</u> , Issue #1, p 10.		
<b>Projected Outcomes:</b> <ul style="list-style-type: none"><li>• Minimum of 150 will participate in 2009 Farm Tour, representing all municipalities, elected officials and workers and planning department staff.</li><li>• Metroland and other media provide coverage throughout the region.</li></ul>		
<b>Key Partners:</b> Industry: Durham Agriculture Advisory Committee, Hy Hope Farm, Alsar Farms, Greenwood Mushroom Farm, Dutchmaster Nurseries Government: Regional Municipality of Durham Economic Development and Tourism and Planning Departments, City of Pickering Media: Metroland Publishing, Rogers Cable, CHEX		
<b>Actual Outcomes</b>  <h1>COMPLETED</h1> <ul style="list-style-type: none"><li>• 95 participants attended the September 17<sup>th</sup>, 2009 Farm Tour</li><li>• overwhelming positive reaction</li><li>• Coverage in Metroland, Rogers Cable</li></ul>		
<b>Product:</b> Tour Program.		
<b>DRLTB Contributions and Partner Contributions (Financial and In-Kind):</b> \$1,864 DRLTB; \$2,936 Region of Durham Planning Department; \$5,000 in-kind from industry partners listed above.		