

Community Partnership #9

Start-End Year: 2009-2010	Project ID#: BUS410	Partnership Type: Business/Industry Outreach
Partnership Title: Industry Tour for Educators		
Description of Proposed Partnership: In partnership with the Whitby Chamber, the Durham District and Catholic District School Boards, and Business-Industry, co-host a pilot tour of local industries for educators. (co-op, guidance, administrators, "Student Success" leaders) Provide the opportunity for teachers to learn about current business challenges and practices, career opportunities for youth, skill requirements, impact of technologies, research and industry developments from business directly Origin of Partnership: 2008 TOP Report – Trend: <u>Shift in Key Employment Sectors</u> , Issue # <u>2</u> , p <u>13</u> .		
Projected Outcomes: <ul style="list-style-type: none">• 4 local industries to participate in pilot.• 40 teacher participants.• Positive post-event evaluation. (minimum 80% return rate)• Media coverage.		
Key Partners: Industry/Labour: Whitby Chamber of Commerce, Gerdau Ameristeel Education: Durham District and Durham District Catholic School Boards, Durham College Government: Region of Durham Economic Development and Tourism Department		
Actual Outcomes: <h1>COMPLETED</h1> <ul style="list-style-type: none">• Event took place November 20th, 2009• Tours of Gerdau Ameristeel and Durham College Whitby Skills Training Centre, including presentation and luncheon at Whitby Campus• Information package for teachers created• 50 teachers attended• 45 evaluations returned; 100 per cent indicated they would recommend event to colleague• Feature story in Metroland newspapers		
Product: Tour program.		
DRLTB Contributions and Partner Contributions (Financial and In-Kind): \$1,350 DRLTB; \$400 Region of Durham Economic Development and Tourism Department; \$1,000 Industry participants.		