

### **Community Partnership #1**

<p><b>Partnership Title:</b> Youth Employment Directory</p>	<p><b>Partnership Type:</b> Youth</p>
<p><b>Description of Proposed Partnership:</b> Create an on-line and print directory of services for youth making the transition from secondary school to the labour market. Profile entry-level occupations in five or more industry sectors, essential or basic skill requirements for each entry-level position, potential income, upgrading education programs available (where and at what cost), career paths, employment prospects, key industry contacts and support networks for youth. <i>Related TOP issue(2007) – young entrants to the labour market require knowledge of entry-level work, essential skills, and career opportunities in specific industries.</i></p>	
<p><b>Role of Local Board:</b></p> <ul style="list-style-type: none"> <li>• facilitate partnership (Board's youth directors); chair, record meeting outcomes.</li> <li>• conduct primary industry research, consolidate findings.</li> <li>• fund printing, packaging and distribution of directory throughout the region.</li> <li>• execute launch of the new directory.</li> <li>• develop media and communications strategy.</li> <li>• evaluate the effectiveness of the directory.</li> </ul>	
<p><b>Projected Outcomes:</b></p> <ul style="list-style-type: none"> <li>• youth, employment/career counselors, teachers and others will have access to a comprehensive directory of services and entry-level occupations throughout Durham.</li> <li>• youth will develop realistic expectations about the nature of entry-level work, and future prospects.</li> <li>• directory will attract publicity and media coverage across Durham Region.</li> <li>• increased recognition of barriers to employment facing youth secondary school leavers.</li> <li>• increased commitment to address youth unemployment.</li> </ul>	
<p><b>Key Partners:</b> <i>Industry:</i> Canadian Tire (Port Perry, Uxbridge); Fisher's Independent Grocer (Beaverton); McDonalds Restaurant (Port Perry); Neighbours Petro Canada (Ajax); Optima Communications (Whitby); Schoolhouse Playcare Centres (Whitby, Oshawa); Snyder Construction (Ashburn); Stonemoor Day Care (Uxbridge); Subway (Oshawa, Courtice); Tim Horton's (Pickering); Tin Mill Restaurant (Uxbridge). <i>Labour:</i> LIUNA Universal Workers Union Local 183 (Cobourg). <i>Education:</i> Durham District and Catholic District School Boards, Kawartha Pine Ridge District School Board, Peterborough Victoria Northumberland Clarington Catholic District School Board. <i>Employment Agencies/Service Providers:</i> Job Connect (YMCA, John Howard Society, Durham College), Northern Lights Canada. <i>Related Agencies:</i> Youth Centers, Eastview Boys and Girls Club, Public Libraries, Literacy Network of Durham Region. <i>Government:</i> Ontario Works, Regional Municipality of Durham Rural Economic Development, Ministry of Community and Social Services, Ministry of Education, Ministry of Training, Colleges and Universities.</p>	
<p><b>Projected Participation:</b> N/A</p>	
<p><b>Projected Timelines:</b> May-June 2008</p>	
<p><b>Potential Products:</b> Youth directory; poster series.</p>	
<p><b>Status:</b></p> <ul style="list-style-type: none"> <li>• first youth directories distributed in June 2008 to all Durham Region high schools; secondary distribution in July and August 2008 to government offices, employment agencies, community service providers, libraries, youth centres, etc.</li> </ul>	